



2019/07/27

# Press Release

**The Professional Photographers of Canada is pleased to announce that:**

**Jacquie Matechuk ,**

has just earned an accreditation in **Pictorial / Scenic**, at our Accreditation judging in **Edmonton,AB**.

Accreditation is the first elevation above the general membership level, and is achieved by submitting samples of the applicant's photography to a PPOC Board of Review for Accreditation. Accreditation demonstrates that the photographer is capable of delivering above average quality photography in a chosen category.

In assessing Accreditation Submissions, the judges will consider the following criteria: Impact, Creativity, Style, Composition, Presentation, Color Balance, Centre of Interest, Lighting, Subject Matter, Image file quality, Technique and Story Telling.

Along with other service and print merits, a minimum of one Accreditation is required to qualify for a Craftsman of Photographic Arts and two accreditations are needed for a Master of Photographic Arts.

For more information, please contact:

**Tracy Grabowski, MPA,SPA**

Tracy Grabowski Photography

11313 - 69 Street

Edmonton,AB

T5B 1R8

780 413 4550

[tracy@tracygrabowskiphoto.com](mailto:tracy@tracygrabowskiphoto.com)

Tanya Thompson

PPOC Executive Director

T: (888) 643-PPOC (7762)

F: (519) 537-5573

e-mail: [exec.director@ppoc.ca](mailto:exec.director@ppoc.ca)